



*sample itinerary*  
**Piedmont  
& Northern  
Tuscany**

*Guida Da Lia*

EXPERIENCES YOU WILL TREASURE AT LENGTH



# *Suggestions* **for an unforgettable** *journey*



We represent unique, extraordinary independent and privately-owned boutique hotels, villas and yachts in Italy. To promote the hotels we represent we take pride in creating travel suggestions and itineraries, where our local knowledge meets the needs and interests of travel advisors and clients. Make this your very own tale of discovery along this unique peninsula, whether your primary concern is art, architecture, archaeology or even fine dining and shopping.

Our goal is to introduce travel advisors to new products and act as a primary resource for information and assistance ensuring they receive all the support they need in real time. Having a “**sample itinerary**” connecting the properties gives something more solid and potentially concrete to promote, rather than a mere collection of hotels.

Extraordinary hotels, whose credo is painstaking attention to details, excellence throughout, and whose experience is one you will treasure at length. Light varying a thousand times in a day, sensational dawns and sunsets, ever-changing hues, the lull of the waves by the shore, a star-studded sky, savouring an outstanding meal: you will simply ask for more.

*Welcome to our world*

# Piedmont & Northern Tuscany

6 days

## PIEDMONT

● Locanda la Raia / Gavi

## TUSCANY

● Il Bottaccio Boutique Art Hotel  
/ Montignoso / Massa Carrara

● day 1, day 2, day 3 / **Piedmont**

3 nights at Locanda la Raia

● day 4, day 5, day 6 / **Northern Tuscany**

3 nights at Il Bottaccio Boutique Art Hotel R&C

## Season

● All year round

● Suggested period: from October to beginning of December  
to enjoy the International White Truffle Fair in Alba

To make the experience even richer, every itinerary can be designed by Italian DMCs to the last detail. Every visit, every lunch and dinner, every overnight stay and every transfer is carefully selected to be part of a story, your story.





# PIEDMONT / MONFERRATO



## day 1 / day 2 / day 3

**Piedmont. At the foot of the mountains.** This is a land where a world of unexpected surprises slowly unfolds before your eyes. Long considered off the beaten path, Northwestern Italy has now quietly revealed its magic. Home to the UNESCO-listed landscapes of the **Langhe, Roero and Gavi**, this extraordinary region invites travellers on a soul-stirring journey that captivates from the very first moment. Autumn is the most enchanting season to visit, when shades of auburn and gold wash over rolling vineyards, medieval villages and painterly hillsides. It's the perfect time to set off on a leisurely road trip. Begin in **Alba**, the elegant heart of the Langhe, once known as the city of a hundred towers and still rich in medieval charm. Continue towards **Barolo**, where one of the world's most celebrated wines is born, and admire its imposing castle, once home to Italian writer and patriot Silvio Pellico. Then head south to **Gavi**, a refined and authentic corner of Piedmont, where vineyards stretch towards the Apennines and the renowned white wine reflects the purity, elegance and quiet sophistication of this timeless land.

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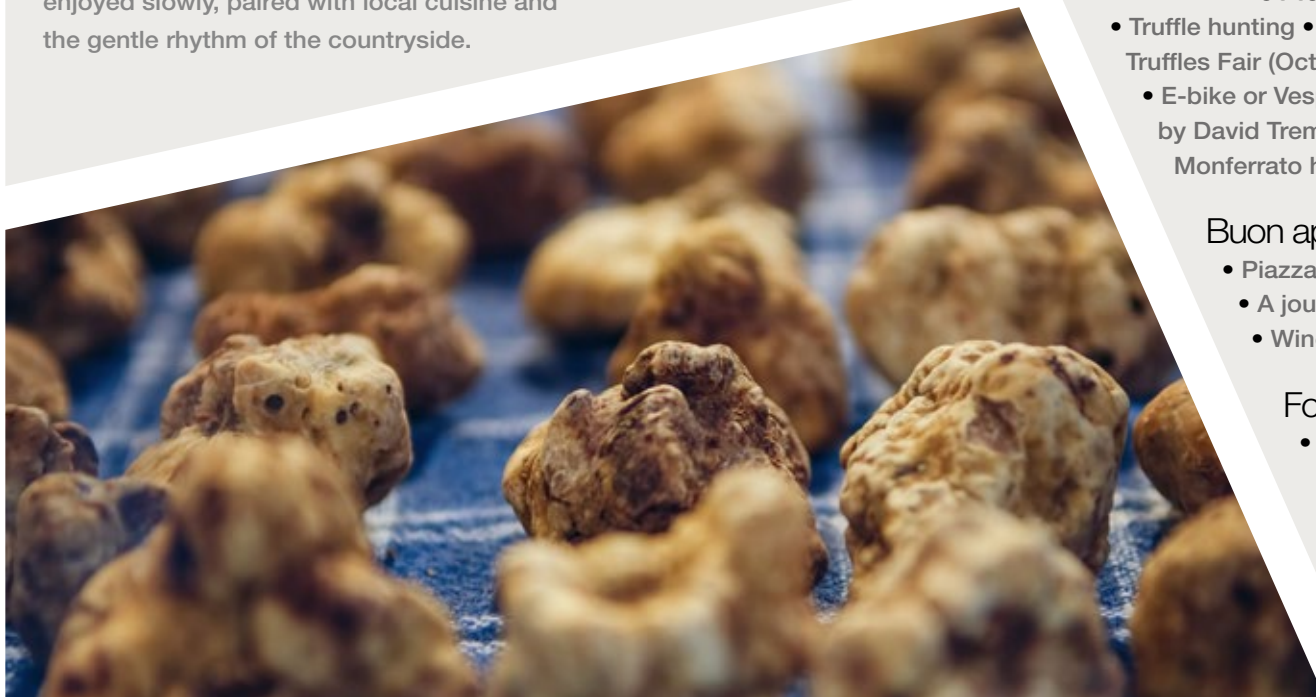




>> Visit **Canelli**, the capital of Italy's most celebrated white sparkling wines. Canelli is also home to the extraordinary **Underground Cathedral**, a vast network of over 20 km of historic tufa cellars whose excavation began in the 18th century. Wander from one cantina to another, a natural path that leads to the Canelli and **Artesana Enoteca**, where the story of local winemaking comes alive through tastings and tradition.

Continue towards **Acqui Terme**, a refined thermal spa town dating back to Roman times. The heart of the town is Piazza della Bollente, with its iconic 19th-century kiosk beneath which thermal water gushes at an impressive 75°C, filling the air with steam and history.

Then head south to the Gavi area, a land of rolling vineyards and understated elegance at the edge of the Apennines. Explore the charming village of **Gavi**, dominated by its imposing **Forte di Gavi**, one of the largest fortifications in Northern Italy, offering breathtaking views over the vineyards below. Discover nearby wine villages such as **Rocca Grimalda** and **Tagliolo**, where elegant castles, historic cantine and quiet village life reveal the authentic soul of Gavi. Here, tastings of the renowned Gavi DOCG are best enjoyed slowly, paired with local cuisine and the gentle rhythm of the countryside.



### Not to be missed

- Truffle hunting • Bra International Cheese Fair (Oct) • Alba International White Truffles Fair (Oct-Nov) • La Via del Dolcetto, by Ovada, goes along lovely vineyards
- E-bike or Vespa along the vineyards • Brunate Chapel in La Morra, redecorated by David Tremlett and Sol LeWitt • Antique market in Ovada • Castagnole Monferrato hosts the biggest sundial • Cooking Class at La Raia Restaurant 🍀

### Buon appetito!

- Piazza Duomo 🍀🍀🍀 / Alba • Restaurant at Locanda La Raia 🍀
- A journey through Gavi: Wine Tasting at La Raia Winery
- Wine Tasting at Tenuta Cucco in Alba

### Food ecstatic

- Battuta di fassona • Bollito • Raviolo del plin • Tajarin al tartufo
- Piedmontese cheeses • Baci di dama • Bonet • Brut&Bon
- Gianduiotti • Krumiri

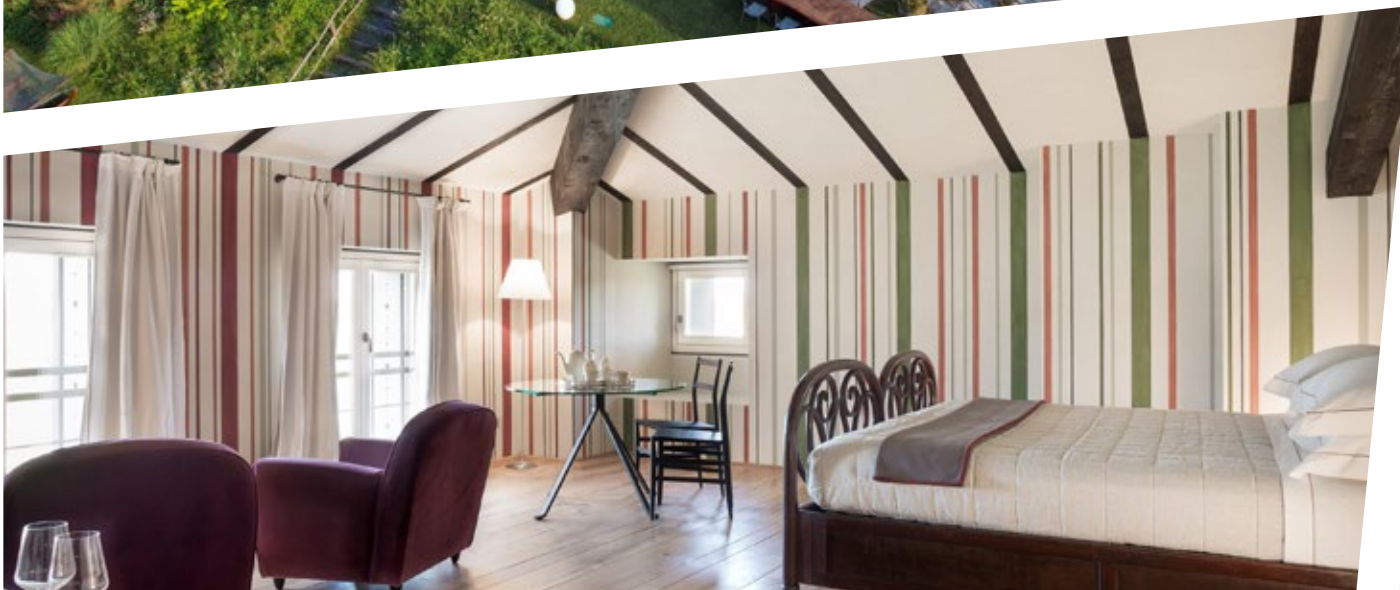
### Wine

- Barolo • Barbera • Dolcetto • Barbaresco • Brachetto
- Grignolino • Spumante Moscato d'Asti • Gavi • Malvasia



# Italian style *hospitality*

LOCANDA LA RAIA



Nestled among gently rolling vineyards and lush, unspoiled landscapes, Locanda La Raia offers an intimate retreat where nature sets the pace. With just 12 elegant rooms and suites, the property opens onto sweeping views of vineyards and wooded hills, inviting guests into a world of calm, light and understated beauty.

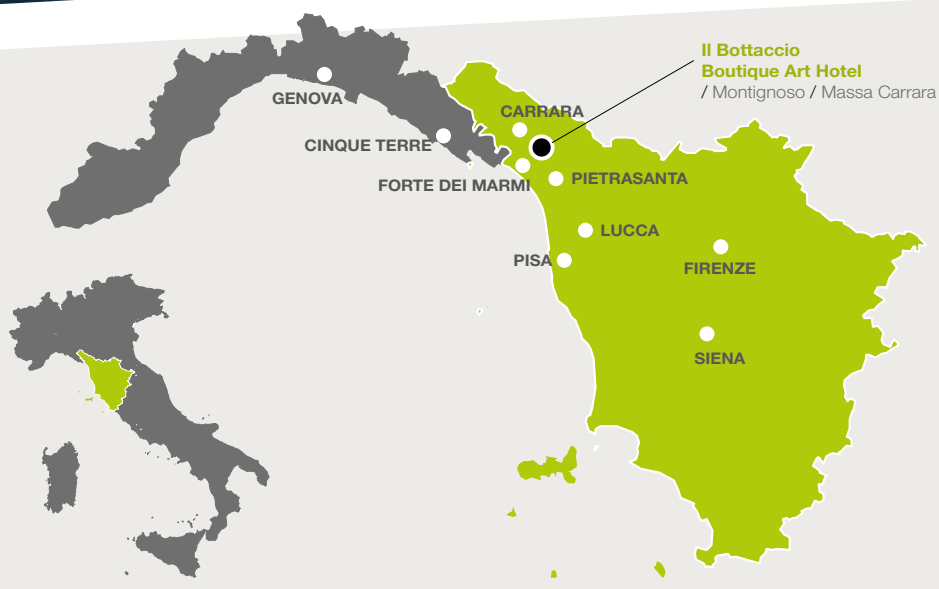
Here, time slows down. Guests are invited to discover locally produced biodynamic wines, stroll through fragrant gardens, and linger over al fresco dinners beneath star-filled skies. Thoughtfully curated amenities, a tranquil atmosphere and warm, attentive service complete the experience, blending refined comfort with the authentic charm of the Piedmont countryside.

**LOCANDA LA RAIA** / 2 nights



# T U S C A N Y

BARGA AND ALPI APUANE



## day 4 / day 5 / day 6

The beauty of this area in northwestern Tuscany is the juxtaposition of mountains and the sea, rolling hills and medieval towns. All this majestic scenery can be contemplated by the wild and remote **Apuan Alps** soaring high and well visible from the coast. **Carrara** is the largest source of marble in the world and the place where you can sense history happening. The marble blocks for the Pietà of Michelangelo (Saint Peter's, Rome) comes from here. Head to **Pietrasanta**, also known as Little Athens, thanks to the concentration of artists who have decided to settle here. Among the best known in decades are Igor Mitoraj and Fernando Botero. **Forte dei Marmi** is an attractive resort where trendy shops and antiques fair, as well as music festivals, attract many visitors, who enjoy the beauty of the sea in a unique setting.





>> Quaint, picturesque, scenic and pretty: **Lucca** has it all. Walk along fashionable Via Fillungo, with its series of trendy shops, before reaching sublime Piazza Anfiteatro, perhaps Tuscany's loveliest square, named after an amphitheatre that stood here in Roman times. **Pisa** and its leaning tower are so famous that you may be tempted to glance at the **Campo dei Miracoli** and move on; you should, instead, visit the epic Camposanto, the cemetery that was sadly heavily bombed during WWII and bestows an air of serenity and calm in an otherwise busy corner of the city. The Baptistery and the 11th c. Duomo are worth a visit. Further south, **Bolgheri** is famous for its epic cypress avenue and for the production of delicious Sassicaia.

### Not to be missed

- Private tour to Carrara marble quarries • Private tour to Cinque Terre • Wine tasting at Antinori and Ornellaia • A trip into Chianti
- Visit Artistic Atelier in Pietrasanta • Puccini Festival • Lucca summer Festival
- Cooking class at Il Bottaccio with Chef Nino Mosca • Horse Trekking in the Apuanian Alps

### Buon appetito!

- Il Bottaccio / Montignoso • Filippo, Enoteca Marcucci, La Martinatica / Pietrasanta
- Maitò, Lorenzo ☼ / Forte dei Marmi

### Food ecstatic

- Lardo di colonnata • Ribollita • Fiorentina steak • Panigacci/Testaroli • Tordelli
- Tagliarini con fagioli • Zuppa Viareggina • Castagnaccio • Cantucci • Torta di riso
- Cecina (soft focaccia-style bread made with chickpea flour)

### Wine

- Chianti Classico • Brunello di Montalcino • Rosso di Montalcino • Sassicaia
- Morellino di Scansano • Vin Santo • Tignanello • Solaia • Vermentino





# Hidden gardens

IL BOTTACCIO BOUTIQUE ART HOTEL

Il Bottaccio **Relais & Châteaux** is an exclusive Boutique Art Hotel with just eight rooms and suites, conceived as a secluded sanctuary where nature and the most sophisticated luxury exist in perfect harmony.

Celebrated for its distinctive personality, Il Bottaccio offers guests a deeply personal and intimate experience. The atmosphere is warm and understated, designed to make every stay feel effortlessly elegant, welcoming and profoundly relaxing. A place where time slows down, privacy is treasured, and luxury is expressed through beauty, authenticity and thoughtful attention to detail.

**IL BOTTACCIO BOUTIQUE ART HOTEL**

/ 2 nights







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